CREATECH FRONTIERS FOUNDATIONS

SECTION A - GRANT

Please complete sections A-C by Monday 21st July 2025

This will support our review allocation process.

Which strand of funding are you applying for? *

- EXPLORE up to £5,000 + 5-10 days of R&D support and access to our CreaTech labs. Introduction to collaborative R&D and development of initial ideas for innovative content, products or services.
- EXPERIMENT up to £10,000 + 10-20 days of R&D support and access to our CreaTech labs.
 Development of existing concepts, projects or prototypes for innovative content, products or services through collaborative R&D.

Have you received public funding in the last three years? *

○ Yes

O No

State Aid (Subsidy Control) Declaration

As part of the United Kingdom's compliance with domestic subsidy control rules, companies applying for this grant must confirm that the support requested complies with relevant UK legislation, including the Subsidy Control Act 2022.

Please read the following information carefully and complete the declaration below.

What is a Subsidy?

A subsidy is financial assistance provided by a public authority which confers an economic advantage to a specific enterprise or group of enterprises, and has the potential to affect competition or trade within the UK or internationally. This includes grants, loans on favourable terms, tax reliefs, and guarantees.

Your Responsibilities:

You must ensure that the total amount of subsidy you have received complies with the relevant thresholds and requirements. Some grants may be awarded under Minimal Financial Assistance (MFA) provisions, which allow up to £315,000 of subsidy over a rolling 3-year period.

Please list sources and total amount below: *

Sources:	
Total (GBP):	

How did you hear about CreaTech Frontiers? (optional, 50 words)

SECTION B - ABOUT YOU

Are you applying as a company or an individual? *

- Company
- Individual

First name: *

Last name: *

Email: *

Telephone *

Business Name *

Company Number: *

Website: (if applicable)

Evidence of unique tax reference (UTR) number: This should be a document issued by HMRC*

×

Choose File No file chosen

Location: (Please note that you can only apply from the areas listed) *

Postcode: *

SECTION C - PROJECTOUTLINE

Please tick the area that your project aligns more to: *

- O 1. Beyond games (for example world building; game engine development; gamification and AI)
- 2. Enabling technologies for creative outputs (for example AI, ML, data, haptics, robotics, cloud computing, future networks)
- \bigcirc 3. Immersive (for example XR, immersive audio)
- 4. Live performance (for example music and AI; augmented performance; digital storytelling)
- 5. Screen (for example virtual production; sustainability in media productions)
- 6. Visual arts (for example digital museums and heritage; digital content creation)
- 7. Createch research (for example environmental, social and economic sustainability of creative applications of technology; EDI issues; cultural, social and economic challenges)
- \bigcirc 8. Other (something amazing we haven't thought of)

Project title: *

What is the aim of your project? (250 words)*

0/250 words

SECTION D - PROJECT DETAILS

Question 1. Describe how your project will explore creativity and technology beyond current uses or standards: *(250 words)* *

0/250 words

Question 2. Detail your plan to develop your specific concept, content or prototype: (250 words) *

0/250 words

Question 3. Tell us the academic support, equipment or resources that you will need for your project: *(optional, 200 words)*

Successful applicants will have access to CreaTech Frontiers labs and the research expertise of our academics. If you have a specific academic in mind or specialist equipment you need please mention this here.

	A
	10
0/200 words	

0/200 words

Question 4. Have you got collaborators on your project? (optional, 150 words)

Two or more freelancers, micro-businesses or SMEs are welcome to collaborate on the same project, please give details of your collaborators and their role in your project.

0/150 words

Question 5. CreaTech Frontiers has a committment to responsible innovation, equality, diversity and inclusion (EDI) and environmental sustainability. While we are aware that not all projects will address each of these themes, please describe how yours aligns to these committments. *(250 words)*

For example, these are some of the aspects you may wish to consider:

Responsible innovation: being transparent in your decisions, reflecting on the ethical aspects and the impact of your work, avoiding unintended consequences. You may refer to the UKRI's <u>responsible innovation</u> principles.

EDI: supporting wider inclusion of different groups in society, how your work might address issues around inequalities in the arts, tech or education.

Environmental sustainability: resource efficiency, waste reduction, the reduction of carbon and ecological footprints, and positive contributions to biodiversity or ecosystems.

Does your project address any of the United Nations Sustainable Development Goals (UN SDGs)?

Please select all that apply. Further information about the UN SDGs can be found <u>here</u>.

- 1: No Poverty
- 2: Zero Hunger
- 3: Good Health and Well-being
- 4: Quality Education
- 5: Gender Equality
- ☐ 6: Clean Water and Sanitation
- □ 7: Affordable and Clean Energy
- □ 8: Decent Work and Economic Growth
- 9: Industry, Innovation, and Infrastructure
- 10: Reduced Inequalities
- □ 11: Sustainable Cities and Communities
- □ 12: Responsible Consumption and Production
- 13: Climate Action
- 14: Life Below Water
- 🗌 15: Life on Land
- □ 16: Peace, Justice, and Strong Institutions
- □ 17: Partnerships for the Goals

SECTION E - TIMELINE AND BUDGET

Start date of project must be within a month from 1st November 2025. End date of project must be within five months of start date, no later than 30th April 2026.

Please tell us how you plan to spend the R&D Grant allocation amount: (150 words)

Provide a brief overview of how you will use the funding; include a simple breakdown of the types of things you plan to spend money on. Please ensure you review the application guidelines for eligible costs. *

0/150 words

If you need to provide additional information on your budget, you can add this here: (optional, 150 words)

0/150 words

Please <u>click here</u> to download the budget template.

Once completed, please upload your budget document below as an Excel file: *

Choose File No file chosen

Eligible costs (for both EXPLORE and EXPERIMENT strands):

- Project development, paid development and training time for freelancers
- Planning, research and idea development
- Materials and equipment
- Purchase or rental of materials, equipment, software licences and other technical tools
- Payment to collaborators, mentors, technical support and other professionals involved in the project
- Training fees
- Formal or informal support or learning related to the project
- Travel, accommodation and subsistence
- Collaborations, residencies, attending relevant events, workshops or project-related activities
- Venue hire
- Studios or spaces required for project development
- Access and inclusion
- Costs that support accessible, diverse and inclusive audience engagement and participation (eg sign language interpreters, captioning, creating accessible formats, etc).

Access provisions for applicants such as support workers, interpreters and travel costs associated with removing barriers to working do not need to be included in this budget. We will ask all successful applicants for details of their access requirements at the start of the programme, and work with them to ensure the proper resources are in place.

SECTION F - EQUALITY, DIVERSITY & INCLUSION

Completing this section of the form is **voluntary**. The information provided will be kept confidential and is going to be used to help us understand the diversity of applicants. None of the information you provide will be linked to your application.

What is your role?

○ Freelancer

- Founder/Owner
- O Board Member
- Permanent Staff
- Prefer not to say
- Other

Your age:

- 18-19
- 20-34
- 35-49
- 50-64
- 65+
- O Prefer not to say

Do you consider yourself to be disabled?

- ⊖ Yes
- \bigcirc No
- O Prefer not to say

Gender:

- Male
- Female
- \bigcirc Non-binary
- Transgender
- Prefer not to say
- \bigcirc Prefer to self describe

Ethnicity:

Asian:

- Bangladeshi
- \bigcirc Chinese
- \bigcirc Indian
- 🔿 Pakistani
- Prefer not to say
- Other Asian

Black, African, Caribbean or Black British:

- African
- O Black British
- \bigcirc Caribbean
- \bigcirc Prefer not to say
- \bigcirc Other Black

Mixed or Multiple ethnic groups:

- \bigcirc Asian and White
- O Black African and White
- \bigcirc Black Caribbean and White
- \bigcirc Prefer not to say
- \bigcirc Other Mixed or Multiple ethnic group

White:

○ English

- Gypsy or Irish Traveller
- O Irish
- \bigcirc Northern Irish
- Scottish
- Welsh
- Prefer not to say
- Other White

Another ethnic group:

- \bigcirc Prefer not to say
- \bigcirc Other ethnic group

Religion or belief:

- \bigcirc No religion or belief
- O Buddhist
- Christian
- \bigcirc Hindu
- Jewish
- O Muslim
- 🔿 Sikh
- Prefer not to say

○ Other	_		
Sexual Orientation:			
\bigcirc Asexual			
⊖ Bisexual			
⊖ Gay			
○ Heterosexual			
\bigcirc Lesbian			
○ Pansexual			
\bigcirc Questioning			
\bigcirc Prefer not to say			
O Other	_		

Drafts may be visible to CreaTech Frontiers administrators.

CreaTech Frontiers Birmingham City University 4 Cardigan Street, Birmingham B4 7BD